

NICHOLE FERNÁNDEZ

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UK

EDUCATION

PhD in Sociology

University of Edinburgh,
Expected 2016

MSc in Sociology

University of Bristol, 2011
Thesis: National Identity in Gallego
Ethnic Homeland Visitors

Bachelor of Science

Environmental Science
Dickinson College, 2009

University of California, Los Angeles (UCLA), Ext.

Adobe InDesign, Adobe Photoshop,
and Adobe Illustrator, 2013

School for International Training (SIT)

Tanzania: Wildlife Conservation,
Arusha, Tanzania, 2008

LANGUAGES

English 

Spanish 

Swahili 

IT SKILLS

NVivo

SPSS

Microsoft Office

Adobe Creative Suite

FileMaker Pro

CisionPoint

RESEARCH EXPERIENCE

Visualizing Croatia

The University of Edinburgh - Present UK/Croatia
Merging topics of national identity, visual sociology, and postmodern theory this
research, conducted for PhD, examines tourism advertisement and the construction
of a national image since Croatia joined the EU.

National Identity in Gallego Ethnic Homeland Visitors

The University of Bristol - 2011 UK/Spain
This research explored the creation and maintenance of a Gallego-American identity,
spanning generations after immigration, due to repeat visits to the ethnic homeland.
Research was conducted for masters dissertation and awarded distinction.

Pesticide Use and Sale

School for International Training - 2008 Arusha, Tanzania
Health and environmental impacts of pesticides on farmers and merchants along the
bordering rivers of Bangata, Tanzania.

Impact of Dam Removal

Dickinson College - 2007 Carlisle, PA
Possible impacts of dam removal on the Yellow Breeches stream due to sediment load
after the removal of the Witlinger Dam.

RELEVANT EXPERIENCE

Field Interviewer

Morris, Hargreaves & McIntyre Arts Consultancy - present Edinburgh, UK
Conduct interviews at the all of the National Galleries of Scotland in Edinburgh to
gather visitor insight and demographics.

Editor

It Ain't Necessarily So - present Edinburgh, UK
Editor, chief publisher, and designer for successful online academic blog.

Creative Director

Hydra - present Edinburgh, UK
Manage image, design, and content for interdisciplinary journal of social sciences at
the University of Edinburgh.

VOLUNTEER

Manager - Present

Sara Kala Art, San Diego, CA
Manage art shows and sale events of local art studio. Create promotional materials and advertisements.

Volunteer - 2011

Bristol City Museums, Bristol, UK
Provided support and event assistance for the launch of the M-Shed Museum project. Volunteered for family days and large events at the Bristol City Museum, Art Gallery, and the M-Shed Museum.

Mentor - 2009

Dream Catchers, Dickinson College, Carlisle, PA Mentored ESL middle school students once a week through tutoring and activities.

AWARDS

Reserved World Champion

IFSHA 2007, 2008

REFERENCES

Dr. Ross Bond

Univeristy of Edinburgh
Senior Lecturer, Sociology
Current Supervisor
R.J.Bond@ed.ac.uk

Dr. Brad West

University of South Australia
Senior Lecturer, Sociology
Previous Supervisor
Brad.West@unisa.edu.au

Interviewer

The Big Sofa - 2011 Bristol, UK
Conducted interviews on significant social issues throughout the UK for market research. Lead approximately 15 in-depth interviews daily.

Researcher

Balboa Park Learning Institute - 2010 San Diego, CA
Collected survey data of San Diego museums to determine museum satisfaction and visitor demographics. Trained new researchers.

Teaching Assistant

Dickinson College - 2007 Carlisle, PA
Teaching assistant for Environmental Studies Department introductory courses. Instructed students in lab and conducted outside tutoring. Facilitated lab schedule and material set up and clean up.

OTHER EXPERIENCE

Desktop Publisher

Freelance - Present San Diego, CA
Create promotional materials, graphic art, and design ad campaigns for print media with occasional digital advertising for multiple organizations and individuals.
www.DEZisDesign.com

Executive Assistant

Active Motif - 2012 Throughout East Asia
Temporary assistant to the CEO and Asian Manager of biotech company. Met with distributors in China, South Korea, Japan, and Taiwan to discuss sales progress, product training, and future goals. Provided instruction for new distributors, sent progress reports to the regional managers, and assisted with travel logistics. Attended conferences, organizing presentations for these events.

International Community Organizer

Design for Change - 2012 Krabi, Thailand
Provided youth with an opportunity to create their own change for a better world through development and implementation of student led community action projects.

Communications Intern

Organizing for America - 2009/2010 San Diego, CA
Acting coordinator for multiple voting districts. Assisted the Regional Director of Communications by creating media lists, database management, blogging, sending daily email blasts, and assisting in other media communications. Planned local events, organized district volunteers, and managed volunteer recruitment. Phone banked for support and education of healthcare policies (calls in English and Spanish).